

Design Issues

http://lulu101.typepad.com/design_issues/

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Tuesdays 9-12

Class Syllabus (in the works)

- 09.12.06 What is this thing called Graphic Design?
Type, image, forms, and styles
Craft and skills and techniques
The wheel of style
Tastemaking
Other names for Graphic Design
Design is speaking in symbols
Design vs. Art
Helfand film and definition
Design Treasure hunt
If everyone does Graphic Design then whose a Graphic Designer?
- 09.19.06 How to do design research?
Design publications
Research tools: Design and Applied Arts Index
Collections
Design websites and blogs
Categories and classifications in and around design: type, printing, etc.
Design bibliography
- 09.26.06 The scope of graphic design: Forms and media
Print (publications, collateral, posters, etc.)
Typography
Environmental
Information design
Advertising
Broadcast
Motion
Small screen
- 10.03.06 Field Trip
Meets Saturday, 10.07
- 10.10.06 Where did graphic design come from? (A little history)

- 10.17.06 Design organizations and events
AIGA, ICOGRADA, Design Triennial, Competitions
Conferences
- 10.24.06 Graphic Design Now
Saturday field trip: Magazine stands, book stores, cool shops, museums, movies
- 10.31.06 Places to work and A day in the life of a designer
Small Studios, big studios, In-house design, Ad agencies, Freelance
Design Process
Collaborations
- 11.07.06 Other design disciplines
Architecture
Industrial/Product
Fashion
Landscape
Interior
Photography, Illustration, Advertising
- 11.14.06 Design Ethics: Stealing vs. borrowing vs. Influence vs. appropriation
- 11.21.06 Graphic Design Now
Saturday field trip: Magazine stands, book stores, cool shops, museums, movies
- 11.28.06 Graphic Design services, resources
Stock houses
Type foundries
Paper manufactures
- 12.05.06 Final test/paper
- 12.12.06 Party